



UCBMA Meeting 5pm – AMC – 1/07/2019 Minutes

- Becky welcomed our new & existing members.
- Bill Lendi led the Pledge of Allegiance.
 - Bill told a little bit about the history of the flag that was given to him by his son. The flag once flew over the Sunken Pearl Harbor USS Arizona.
- Watched inspirational video – “Let’s look at what 2019 can bring to us”.
- Mentioned that minutes were not done at the November meeting.
 - Shane McRoy will be acting as a temporary Secretary, along with his role as an Assistant Treasurer.
 - Becky asked if anyone would be interested in the position to see her after the meeting.
- Our 2019 Food Truck Rally Beneficiary will be Companions on a Journey.
 - The FTR is always the 2nd Friday in August. This year 8/09/2019.
 - We announced the beneficiary earlier this year in hopes to get a better “jump start” on finding sponsors, as well as to begin the new year off right by having an even better planning and focus on the event.
- FTR committees
 - Sign up sheets for committee were at the check in table. We asked all our volunteer member to join a committee.
 - Typically the committees meet once to twice a month. Some committees meet more often closer to the event.
 - Any questions should be directed to a person on the Executive Committee
 - Committee chairs:
 - Marketing: Shane & Terri
 - Logistics (will include entertainment and beverages): Bryan & Layne
 - Volunteers: Maria will help. Kara & Tammy
 - Sponsorships: Bill
 - Food Trucks: Kerry
- Bryan Boyton gave the Treasurer Report.
 - Briefly reviewed the 2018 financials.
 - FTR - \$120k total revenue - \$20k more than last year – increase in FTR sponsors and beer sales
 - FTR Expenses increased from \$92k to \$128k – due to increases in marketing, logistics, band and entertainment and giving.
 - We gave \$2k more in grants, \$16k more in sponsorships.
 - There is \$6,700 in the Community Fund. Had to build up to keep \$5,000 in there by the end of the year.
 - Some asked how much of our total revenue was given out this past year. Over \$50k.
- If anyone has any questions on grants and sponsorships, please see Becky or Kerry.
- Bowling
 - Bill Lendi spoke in regards to this.
 - There are two teams this year. Main Event.
 - Begins on Jan. 23rd. Runs for 8 Wednesday’s. Starting at 7pm.
 - So far there are 8 people signed up. Some may not be “fully committed”, so still looking for people to join one of the teams.
 - Cost \$48 per person
 - UCBMA is picking up part of the expense. (1/2 of one team) UCBMA will be writing a check for \$256 this year.
 - Please e-mail Bill Lendi for more information (or you can e-mail info@ucbma.com and Terri or Colleen will forward the message for you).
- We are looking for a leader for our Future Vision Team. Interested? Please see Becky or Kerry.
 - The Future Vision Team’s mission is to advertise our organization locally and amongst each other. Take us to the next level.
 - Michelle Moody presented opportunities to us on advertising in the West Chester/Liberty Magazine. The executive team voted to do this. Further negotiations are in progress. More will be discuss about this next month.
- We will be signing up on Amazon to become a non-profit beneficiary choice.
- There are no proposed Sponsorships in January to vote on. There was only one submitted that was not selected due to past support given to the organization and overall consensus that it was not as beneficial for the organization at this time.

- There is no dollar limit.
 - The budget for sponsorships will be \$20k in 2019.
- There are no proposed Grant requests for January.
 - No more than \$1k can be granted in a month.
 - The budget for 2019 will be \$9k.
- If anyone knows someone that you would like for us to consider for a sponsorship or grant, please let us know. You can let Becky or Kerry know, or e-mail info@ucbma.com.
- Terri with Reveal Marketing went over a few things with the group: (Colleen was working behind the scenes at the AV person!)
 - Membership – how to sign up on the new website.
 - Need to click on “forgot password” to get a password.
 - Your e-mail address is your user name. If you have changed your e-mail address since you joined, let us know.
 - Please add your business logo to your company listing if you haven’t already.
 - Some of the fields have changed on a recent update. Sorry about this. If something has changed or moved around it was because of this. You may need to make some adjustments. But, you won’t have to do it again after this.
 - Facebook – Please join the UCBMA Group
 - This will enable you to post things about your company or organization immediately amongst members without having to be “approved”. Currently, to post anything to our normal page, it has to be approved first. With joining this group, you will be able to get your information to members quicker.
- Other Business: May’s Meeting is at the Barn. We are looking for any members that might be interested in sponsoring the meeting. \$50-\$75 each to “market” what they do. This money goes toward covering the expense of the food. If interested, please see Becky. Kevin and Sheree did it last year and commented on it being beneficial.
- Our 2019 Membership renewals have begun.
 - \$50 for active members that promise to volunteer a minimum of 8 hours a year at our summer Thursday night concert and 2019 FTR.
 - If you are unable to volunteer the membership fee is \$100.
 - If you would like to add a person, there is a \$25 fee for this person and they will receive a name tag also.
- Raffles –
 - Larry donated \$25 McDonald’s gift card – winner was Kara Goodwin
 - Ron donated 2 / \$50 brackets – winners Mike Klaber and Emily Gilmartin
- Introduction of our new members and guests:
 - Sang Won Han – Han’s White Tiger Tae Kwon Do
 - 7 years in business
 - They have donated over \$100,00 to Children’s Hospital
 - Preparing for an Open Championship on 3/30 – first one they are doing. Looking for sponsors.
 - Jeff Dehner – Alzheimer’s Association
 - Zach Ball – Buzz Bin Media
 - Also with the Boy Scouts. Troop 990. Goal of growing 50 scouts in 2 years. Please see him if you know anyone interested in becoming a scout.
 - Ria Davidson – Dragonfly
 - Gran Gala – Mar 2nd
 - Music Hall, Cincinnati
 - Masquerade Ball
 - Looking for sponsors
- News from existing members:
 - Darlene – MySalonSuites in The Streets of Westchester is now open.
 - This is their 4th location.
 - They have 33 custom salon suites
 - 20% full now, delay in opening after the holidays has made it difficult to fill the open spaces
 - They will be doing a Grand Opening soon. If you are interested in sponsoring a suite, please see Mark or Darlene.
 - Linda Z. – National Voice of America Museum of Broadcasting
 - Bethany Station is celebrating its 75th anniversary.
 - Sat – Sept. 21st - big event. They are looking for sponsors.
 - Will have a special guest speaker on March 6th from the White House – Steve Herman
 - Kelly Bell – Saxton Insurance
 - Specializing in Group Benefits – medical, dental
 - Small companies with 1-2 employees to 100+ employees.
 - Tom Kaper – Won a bid recently to build the new Liberty Township Administration Building
 - Carol Venn – Aflac – she recently had a Granddaughter – Andrea
 - Susannah Leithart - Love Your Gut: The Story of your Microbiome Event – 1/22
 - 6:15p – 7p Networking
 - 7p – 8:15p Seminar
 - Hilton Garden Inn – Cincinnati Midtown