

UCBMA Meeting Minutes 6/17/19 Marriott North

- Meeting began at 5:06. President Becky Wilber welcomed our new and existing members.
- Becky asked Bill Lendl to give the history of the flag he brings to our meetings. Bill offered that the flag flew over Pearl Harbor while his son was stationed there. The Pledge of Allegiance was led Bill Lendl.
- The Introduction of our guest speaker. Dan Bates, the Hamilton Chamber President and CEO to speak about “Spooky Nook” coming to Hamilton. Dan provided the following details:

The original Spooky Nook is in Manheim, PA near Lancaster. It is the largest sports complex in the world and has had over one million visitors. The Spooky Nook to be built on North B Street, the former Champion Paper Mill site in Hamilton, is projected to open in September 2021. Hamilton’s Spooky Nook will be the second largest sports complex and convention center in the world....1,000,025 square feet. This will be a huge economic driver for the whole region. Any arterial road will have an impact. Although it is a local site, business will be derived from tourists and visitors looking for places to shop, eat and things to do. The sports complex will have courts, fields for soccer, volleyball, basketball, baseball, field hockey and will generally attract high school competitive sports. It will initially have a 260 room hotel and then a boutique hotel. Families will drive 3-5 hours to get here and any business that is within 25 miles of Spooky Nook will benefit greatly. Dan is hoping that foot traffic on Main Street and High Street of downtown Hamilton will increase as well. Dan anticipates over 1,000,000 visitors within the first year of business. Manheim’s Spooky Nook did not accomplish this until its third full year of operation in 2016. Dan has visited the Manheim Spooky Nook three times already, and will visit again in July. Local residents are invited to register for this bus tour. Lancaster began much like Hamilton; taken over by gangs. Since the start, the developers have increased “urban grit”. Their challenge is to recreate the city from an urban center to a robust suburban community with a great quality of life. Lancaster began much like Hamilton; taken over by gangs. Now it is full of boutique shops and restaurants. Hamilton has a “Talent Acquisition Program” which offers college graduates (out 8 years or less) to help with college debt by offering them \$10,000 to move to Hamilton. Dan provided informational packets to the members that explained key findings and the Economic Impact of Nook Sports in Pennsylvania for December of 2017.
- Minutes for May Meeting were approved by Dr. Kris Titko and seconded by Brian Miller. Becky gave thanks to the May meeting sponsors at the Muhlhauser Barn:

Jill Cates and Lauran McHaffie of Easter Seals, Lynda O'Connor of C3, Caring Community Collaborative and Gage Hemmelgarn of Edward Jones.

- Bryan Boynton, our Treasurer, brought Dan Bates to our meeting and thanked him for presenting to the UCBMA members. Bryan presented his report for the end of May:
Our total revenue is \$17,964.28 with total expenditures at \$23,633.69. The deficit of near \$6,000 will be compensated once the FTR sponsorships and Thursday night's beer revenue are obtained. Our first Thursday Night Takeover last week grossed \$3,290. There has been \$13,808 on sponsorships of the \$20,000 and \$500 in grants of the \$2,000 budgeted for 2019.
- Becky asked members to be active on one of the FTR Committees, emphasizing that it takes all 100+ members to help make the Food Truck Rally a success. Committee leaders please identify the date, time, and location of your meeting with an email to info@ucbma.com.
 - There are sign-up sheets at the check in table if you need to sign up. Typically, these teams meet once to twice a month. As we get closer this could be a little more frequent. Our Marketing Committee is full.
 - Marketing: Led by Shane & Teri Nichols. Colleen Riddell, Gage Hemmelgarn, Carol Venn, Jill Cates, Tim Essex, Susannah Leithart, Diana Gibbs, Larry Shideler and Neal Pyszka.
 - Logistics (will include entertainment & beverages): Led by Bryan & Layne & Tom Kaper. Mike Klaber, Teresa Strapp, Julie McGraw, Kara Goodwin, Kevin Moorman, Jeanne, Feldkamp, Susanne Anton, Darlene Bugajski, Joe Faisant and Art Mathews. (Please discuss VIP tent for FTR sponsors with me).
 - Volunteers: WE DESPERATELY NEED A LEADER. Can someone please take on this roll? Thank you to Susy Machalick for stepping up!
 - Sponsorships: Led by Chuck Thompson and Bill Mense. Ron Koons, Gage Hemmelgarn, Kelley Bell, Jeff Dehner, Brian Miller and Jeff Dehner. Chuck thanked the members for their sponsorship support of the corn hole event for Star Shine. Offered it was their best year and that there will be room for 16 more people next year!

He then spoke about the need for the Food Truck Rally sponsorships. He stated “We join this organization to help support and improve our community”. He asked for each member to think of businesses they do business with every week. Give him or Bill the names and they will pursue them for the sponsorships. Chuck indicated that to date we are behind in sponsorships. Please contact Chuck if you have names of Business you would like to offer. His cell is 513-382-0770.

- Food Trucks: Led by Kerry Hendel. Susan Hendel, Cody Smith, Ron Koons and Hannah Volz.
- Grant Requests: Bicycle Recycle: \$1000. Jamie Beringer spoke on behalf of this organization. She offered that their mission is to repair used bikes and donate them to foster children. They are in need of this grant for the costs of the repairs as their business is growing. Last year they repaired and donated 250 bikes. Lakota West Remembrance Garden: \$1000. Kerry Hendel spoke on behalf of this organization. The Remembrance Garden will be at the main entrance of Lakota West High School for parents of students lost too soon. Funding is needed for the plants, trees and flowers.

YTD we have granted \$500. Our 2019 budget is \$2000 for Grants.

UCBMA members voted by ballot on the grants and sponsorship requests. The results were as follows:

\$500 sponsorship for Paws a Palooza

\$500 grant will be given to Bicycle Recycle

\$500 grant will be given to Lakota West Remembrance Garden

- Sponsorship Request: Paws a Palooza event on 8/24 in Monroe. \$50-\$1500. Kerry Hendel also spoke on this organization’s behalf. PAWS-A-PALOOZA is an “Animal Awareness Event” sponsored by PAWS Animal Adoption Center. The funding is for vet services to cats and dogs.

YTD we have supported sponsors \$13,808. Our 2019 Sponsorship budget is \$20,000.

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- Matt King is the leader to lead our Future Vision Team. (Becky skipped over this due to time limits) This team will assure we execute our sponsorships successfully with the appropriate volunteers and attendees.
 - The West Chester/Liberty Magazine will have an ad and article running in July focused on the FTR. Find it on our website. Copies will be available for you.
- Various items for discussion:
 - We need someone who can get storage shed items when needed. They will also get the soda, ice cooler, tables, cups & water. We have 3 more Thursday TakeOver nights. We have 3 volunteers and need one more to assist this team of Chuck Thompson, Sheree Marcum and Teri Nichols.
Becky asked if anyone could volunteer to help. Thank you to Ron Koons for volunteering.
 - Volunteers are needed for Thursday Night Takeovers. The dates are in the BLAST and sign up is online. We need people to help with the beer pouring and managing the FTR Volunteer sign up table. This past Thursday night had inclement weather, so it was not as busy as we like, If the weather was good, we would have been short on help to handle the FTR Volunteer sign-up table. If you do sign up to volunteer and cannot do your assigned shift, please let us know so we can adapt.
 - FTR Volunteers' Schedule is on line. Ask your friends and neighbors to get signed up at www.ucbma.com!
 - We will give complimentary memberships to our meeting providers. Teri & Colleen will communicate this to them. Marriott donated the use of this meeting room tonight.
 - Status of Food Trucks: We have 40 trucks signed up and all have paid according to Kerry.
 - Colleen Riddell has created and printed a tri-fold flyer for UCBMA. They are available at front sign-in table. The business cards of our UCBMA leadership have also been created, but the printing needs to be redone.
- Raffle of items donated by our members:
 - \$10.00 Chick-Fil-A gift card won by Sheryl Tischer

- American Bark Park gift Certificate valued at \$196 won by Twyla Heinlein
- Hamilton Joes Tickets (4) and T-Shirt won by Jack Kohler
- 4 Reds Tickets won by Susan Hendel
- Boxed Minnie Mouse watch won by Susanne Anton

- Introduction of new members:

- Kay Hunter of Legal Shield
- Todd Fowler of Butler County Connect
- Chuck Beyersdoerfer of Livewire

- Sharing updates of existing members:

-Shane McRoy of Taco Bell bragged about the seasoned fries with nacho cheese dip featured in \$5 value box. He encouraged members to download the Taco Bell mobile app to place orders for drive thru for greater accuracy and speed of orders. Shane also introduced UNO's new buy one signature pasta or pizza entrée and get one free to take home. This "UNO now UNO later" started June 18th. Dine in only. He passed out UNO take out menus, catering menus, and promotional cards for the BOGO.

-Sheila Munafo spoke about the Companions on a Journey Golf Classic on July 29 at Glenview Golf Course. Participants/players and sponsorships are needed. Flyers were passed out at tables.

-Carol Venn spoke of the Blue Ash Business Association's craft beer booth to be at the "Red, White and Blue Ash" Fourth of July event. Free Admission.

-Jeff Spoke on Alzheimer's Association's presentation of "10 Ways to Love Your Brain" held at the Hillandale Community

-Art Matthews thanked members for their sponsorship support and for volunteering at the Buckeye BBQ Fest. A VIP tent was available for UCBMA members to advocate their business but was not utilized much.

-Gage Hemmelgarn announced a pre-game Food Truck celebration on June 27th at his Edward Jones office on West Chester Rd.

39 were in attendance this includes the 4 Executive Team members and 3 visitors.

We hope to see you at our next meeting, Tuesday July 9th at Holiday Inn North.