

UCBMA Meeting Minutes 11.15.22

- At 5:09pm President Becky Wilber called the meeting to order welcoming members and guests to our November member meeting.
- Becky asked that everyone move to the front room for a presentation from the Butler County Visitors Bureau. All rose to say the Pledge of Allegiance.
- A Motion to approve 10.27.22 meeting minutes. Kris Titko motioned to approve, and Sara Gabbard seconded the motion.
- Treasurer Report: Linda Lack was not present but provided the report. Balance: Checking: \$11,671 Money Market: \$49,871 and the Community Foundation Fund: \$5,652. Total: \$67,194.
- Becky gave a warm welcome to Tracy Kocher, Vice President of Marketing and Communications from Butler County Travel, Our visitor's bureau. Tracy stated that Economic impact through tourism is their mission and presented a video that sums up the impact of travel to Butler County which amounts to 1.4 billion dollars a year. She emphasized how important the Spring, Summer and Fall campaign ads have promoted the travel to Butler County, along with social media engagement on Tik Tok, storytelling, as well as the PR news stories covered to honor National Donut Day (June 3rd) when IKEA collaborated to create the "meatball donut." Tracy also offered that their research and technology which provides cell phone tracking of visitors has indicated travel patterns and across the county. The 2023 sales of hotel stays will be on the rise for three major events: Spooky Nook, Voices of America Country Music Festival, and Pickle Ball. Tracy provided business cards and copies of the 2022 Insider Guide to Butler County.
- Congratulations to our 2022 FTR Beneficiary: Edge Teen Center. We presented a \$14,000 check to them in October. Sara Gabbard thanked everyone for the amazing donation to EDGE Teen Center.
- We do sponsorships and grants for other non-profits in our community. Total of \$20,000 budgeted in 2022, \$10,000 each. Sponsorships: \$3,200 will roll into 2023. Grants: we have \$3,000 remaining as of today.

- Companions on a Journey was given a \$1500 sponsorship at our October meeting for their fund-raising breakfast held on 11.4.22 and PAWS received a \$1,000 grant to buy a new stackable washer and dryer.
- Tonight, we have Bicycle Recycle with a \$1000 grant request by Jamie Beringer. Jamie was unable to attend tonight so Michelle Moody spoke on her behalf. Bicycle Recycle is a nonprofit organization that receives donations of bikes or anything with wheels, many in need of repairs, and "recycles" them to give back to the less fortunate children in our community. They also purchase helmets for the children receiving the bikes.
- Caring Like Angels has a \$1,000 grant request for their Angel Fund by Donna Leslie. The addition of The Angel Fund through Caring Like Angels grant request is a special exception that has been approved by members of the Executive committee, due to their August request not being received.

The Angel Fund is a one-time emergency assistance to individuals or families who are in crisis that live, work, or attend church in West Chester or Liberty Township. This is made up of area volunteers who investigate the cases and determine if qualifications are met by the applicant. All applicants must be referred by the "Angel" who knows the person or family.

- HOLIDAY GIVING. The executive team met last night and has voted to select these non-profits for our 2022 Holiday Giving: \$500 each. Big *Brothers Big Sisters, WC Seniors, *Haven House and *Sleep in Heavenly Peace. Do any of you know a contact at * these organization? We'd like to invite them to our

December Holiday Celebration to receive their gift. Please reach out to Becky if you have a contact for these organizations.

- A big THANKS to Jill Cates and Sheree Marcum for managing the food and providing the decorations for our meeting tonight. Tammy will do the holiday party in December.
- Requesting 2023 DUES are mailed to PO Box 1158. West Chester, 45071. They can also be paid in cash or by check at our monthly meeting. \$50 for a year if you volunteer. \$100 if you can't. Join in November or December and your membership will be for all of 2023.
- We will have a New Officer vote in January for president, vice president and a vice treasurer and treasurer. If you have any interest, please let Becky know by email bwilber@ctirest.com.
 - New UCBMA President: Linda Lack has indicated interest. Vote in January or February.
 - New VP Janie Cochran is interested.
 - Based on our bylaws, we would like to find an assistant treasurer as well. Anyone interested in becoming our New Treasurer or Assistant Treasurer?
 - The Executive team has requested marketing company presentations be scheduled with our current marketing person, Kerry Hendel. The location to be announced. Denise Reier and Alex Vonderhaar are two candidates that will make presentations. We Need to find a window of time to do the presentations prior to year-end.
 - Raffle for door prizes. THANKS to our donators! Please bring something to our next meeting to raffle. We GREATLY appreciate any donations for this special fun.
 - Larry Shideler of H7 donated a \$15.00 gift card to Subway, won by James Williams
 - Steve Whayne of Miami University Regionals donated a Miami University Coffee Tumbler filled with candy, won by Bill Lendl
 - Jill Cates of Easterseals Redwood donated a bottle of Cooper's Hawk wine won by Steve Whayne.
 - Layne Butler donated handmade Thanksgiving cards, won by Sheree Marcum
 - UCBMA donated two hanging fern plants won by Chuck Thompson and Cheryl Tischer
- Becky asked members and guests to introduce themselves and share. Many gave wishes for a Happy Thanksgiving!
 - Meeting was adjourned by Becky, and ballots were handed out for members to vote. The voting ballot was as follows:
 - I am a paid UCBMA member & eligible to vote? Yes___ No___
 - I would like to vote to grant Bicycle Recycle:
\$1000___
\$500___
\$ 0___
 - I would like to vote to grant the Caring Like Angels Fund:
\$1000___
\$500___
\$0___
 - The members voted unanimously for Bicycle Recycle to receive a \$1,000 grant and Caring Like Angels to receive a \$1,000 Grant. Congratulations!
 - Everyone enjoyed some great pizza from Mellow Mushroom and fellowship.

Thanks for being with us tonight! We appreciate you and your involvement in the UCBMA.

UCBMA Holiday Party/Meeting is Monday, December 12th at 5PM at Ohio Eagle