

UCBMA Meeting Minutes Ohio Eagle 7.26.22

- 5:07 Becky Wilber, President of UCBMA welcomed new and existing members.
- Becky asked that everyone stand for the Pledge of Allegiance to the flag in the back of the room.
- Motion to approve 6.21.22 meeting notes was motioned by Kris Titko and seconded by Janie Cochran.
- Treasurer Report given by Linda Lack. Balance: Checking: \$21,460, Money Market: \$49,867 and the Community Foundation Fund \$5566. Total: \$76,893.
- Requesting 2022 Membership DUES are mailed to PO Box 1158. West Chester, 45071. They can also be paid in cash or by check at a meeting. \$50 for a year if you volunteer 6-10 hours. \$100 for your membership if you cannot volunteer.
- Congratulations to our 2022 FTR Beneficiary: Edge Teen Center. Friday, August 12th. 17 days away.
- Sara Gabbard spoke on behalf of Edge Teen Center expressing how excited and grateful they are to be the 2022 beneficiary. Sara offered that the entire Board of Directors will be volunteering at the FTR !
 - FTR Committee members: Updates:
 - **Marketing: Jill Cates & Janie Cochran: Twyla Heinlein, Steve Eroskey, Denise Reier, Carol Venn, Mandy Corrado, Michelle Moody, Sara Hickman.** Jill Cates announced that The yard signs were available for anyone to take and asked that they limit taking 1-2 to place in their residential yard or business Bar coasters promoting the FTR will be distributed by the committee next week to local breweries and hotels to promote the event.
 - **Beverages (includes beer, pop & ice): Brent Cullen, Judy Gehrlich, Brett Holding, Tom Holding, Linda Abramovitz, Jenny Phillips, Ron Koons.** No one in attendance to provide update tonight. Becky offered that Ice will be purchased from UDF and still need to determine where the purchase of water and pop (Coke, Diet Coke, Sprite and Mountain Dew)
 - **Logistics: Layne Butler, Kevin Moorman & Art Mathews, Susanne Anton, Sheree Marcum.** Kevin Moorman indicated there will be a need for “Hard Lemonade” stand volunteers.
 - **Sponsorships: Jonathon Bollin, Lynda O’Connor, Starr Crosswhite-McGruff .** We are currently at \$27,000 and are still receiving sponsorships .We will cheerfully accept more, but they will receive limited marketing promotions. Becky asked that the Executive Team, please reach out to 2 or more possibilities. The sponsorship forms are at ucbma.com. Becky offered that sponsorships have been tougher this year as there are so many non-profits asking for donations.
 - **Volunteers: Sandy Kuznof & Linda Lack will lead, Sara Gabbard, Cindy Pilney, Steve Whyne, Eric Anderson, Carl & Barb Reisen, Marc & Cameron Helena, Sheryl Tischer, Jack & Nancy Williams, Jamie Taylor, Ron Koons, Scott Stevens.** The shifts they need filled are from 6:15 to 10:00pm to do ticket sales for Water, Pop and Beer. They also need more volunteers to help with tear down at the end of FTR.
 - **Food Trucks & sponsorship vendors: Kerry & Kevin Moorman, Susann Anton, Starr Crosswhite-McGruff-** Kevin Moorman’s sons will be helping with the set up the night before and standing guard overnight again this year!
 - **Entertainment: Tom Kaper.** Becky offered that Tom’s band (Mr. Phelps) will be playing at the FTR
- We have returned to sponsorships and grants in 2022. Total of \$20,000 has been budgeted, \$10,000 for each.
 - We have budgeted 10,000 in sponsorships for 2022. There is only \$1,700 remaining. We approved a sponsorship for Reach Out Lakota in May. Eagle Level for \$3,000. If you are interested in

attending the event on September 15th at Top Golf Please Email info@ucbma.com. We may have to add to this budget or move monies from Grants.

• We budgeted \$10,000 for grants. \$7,000 is remaining. We voted to grant \$1,000 for Hope House in June. Tonight, members will vote to grant Caring Like Angels \$1,000. Bill Lack, Chairman, spoke on behalf of the organization. He explained that Caring Like Angels was established in 2016 as a 501C3 umbrella for C3, The Heroes Fund, and Caring like Karen agencies. Funding allows these organizations to operate without overhead costs and to help with their community missions.

- Our UCBMA last Thursday night Takeover concert is: August 11th with the Food Truck Rally following on Friday 8/12. Sign-ups for the Takeover are under “MEMBERS” on our website. www.ucbma.com. We will also have some set up to do that night for Friday. Please consider helping out.

- Raffle for door prizes. THANKS to our donators !

Larry Shideler of H7 Network donated a \$25.00 gift card to Burger King-Won by Michelle Moody

Kris Titko of the Center for Foot Care donated a box of 6Crumble Cookies-Won by Sheryl Tischer

Diane Littick of Reach Magazine donated 4 tickets to Coney Island-Won by Sandy Kuznof

Sara Gabbard of Edge Teen Center donated two T-shirts-Won by Jamie Beringer and Denise Reier

Steve Whayne of Miami University Regionals donated a logoed Tervis cup-Won by Thomas Holding

- Becky highlighted that REACH Magazine is our Media Sponsor for the 2022 FTR and Diane stated that the magazine with our ad will be delivered to 570,000 residents in the area.

- Introduction of guests and sharing by current members:

- Jamie Beringer has just opened her new Pet washing business “Jamisons Urban Pet Spa” in OTR
- Sara Gabbard-Annual Golf Outing at the Elks on October 7th
- Sandy Kuznof of Franks Glass thanked her volunteer committee for helping out during her absence at the FTR
- Sheryl Tischer of Juice Plus has two events coming up
- Dr. Kris Titko of Center for Foot Care would love to have a script to help promote the UCBMA
- Steve Eroskey of CMIT Solutions has a daughter recently engaged and buying a house
- Twyla Heinlein of Cincinnati Custom Signs is taking her first vacation(a cruise to Alaska) with husband since they started their business
- Denise Reier of the print Bug is excited to get her new print press coming tomorrow.
- Linda Lack spoke on behalf of the Hope House to say they are so grateful for the \$1,000 grant they received last month from UCBMA
- Diane Littick of Reach Magazine is excited to be a new member of UCBMA saying it was a perfect fit for their organization
- John Berry announced the opening of a new business on Saturday July 30th called Fit Body Bootcamp on Tylersville road
- Carol Venn is a member of the Blue Ash Business Association and announced that the tips from the beer booth they sponsored during the Red White and Blue Ash event earned \$343.00 for the Blue Ash YMCA
- Janie Cochran of Safe Haven Farms stated that her son Gabriel has been employed at Main Event for a year now and he loves working there
- Susan Anton of Sibcy Cline Realtors announced she had a new granddaughter in June

- Scott Stephens of Reach out Lakota stated they are having their school supply drive

Ballots were passed out for members to vote.

I would like to vote to grant Caring Like Angels:

\$1000 _____

\$750 _____

\$500 _____

\$0 _____

The majority voted for \$1,000 for Caring Like Angels. Congratulations!

- 30 in attendance. Thanks for being with us tonight! We appreciate you and your involvement in the UCBMA.

2022 UCBMA Meetings at 5PM at Ohio Eagle

- Monday, July 26th
 - Thursday, August 11th we kick off the FTR with a band & beer (music & pour beer)
- Friday, August 12th (Food Truck Rally)
- Monday, September 19th
- Thursday, October 27th
- Tuesday, November 15th
- Monday, December 12th (Holiday Party)