

UCBMA Meeting Minutes OHIO Eagle 1.26.23

- At 5:07 President Becky Wilber welcomed our new and existing members. “Thank you for attending our First UCBMA meeting of 2023”.
- Pledge of Allegiance. All rose and faced the back of the room with the American flag to give the Pledge of Allegiance.
- Treasurer Report. Linda Lack, our treasurer was not present, but provided the following. Balance: Checking \$3679.00, Money Market: \$49,880.00 and the Community Foundation Fund \$5,600.00. Total: \$59,159.00
- Sponsorships and Grants. The UCBMA has budgeted at total of \$20,000 this year with a total of \$10,000 to be distributed in each. We will allocate a maximum of \$1,000 in a monthly grant.
 - Our January Grant request is from Inspiration Studios/Inside Out Studios from Hamilton, Ohio supported by a partnership with the Butler County Board of Developmental Disabilities. They provide an opportunity for artists with disabilities to produce, market, and receive an income from their art, while gaining confidence in their abilities.
 - Our January Sponsorship request is from Respawn Robotics, a program out of Butler Tech that inspires young students to be science and technology leaders by getting them excited about engineering and technology skills. They promote innovation, learning, and foster well-rounded life capabilities including self-confidence, communication, and leadership. They are seeking this sponsorship to help with their expenses for travel and competitions.
- The 2023 Food Truck Rally will be Friday June 2nd, and will be an integral part of the West Chester Bicentennial celebration. We will have the same set on Thursday night(takeover) and Friday the day of the event. The change of date is due to a Country Music festival scheduled for our weekend in August and the Township would not be able to support both events. Our beneficiary will be the West Chester Historical Society, so there will be not vote needed from the members of UCBMA. There will be festivities all weekend long with tent spaces available for non-profit organizations if they provide an activity for the patrons/children.
- Becky reviewed the FTR Committees and introduced the chairs of each committee.
 - **Marketing:** Jill Cates and Janie Cochran- Our survey analysis will help drive our marketing efforts
 - **Beverages** (includes beer, pop & ice): Brent Cullen- This includes Beverage selection, inventory, and Beer Captains
 - **Logistics:** Layne Butler and Art Mathews-Everything that relates to the running of the event!
 - **Sponsorships:** Sheree Marcum and Larry Shideler- Our goal is \$25,000-\$50,000. Please don't hesitate to provide names of anyone you believe may be interested in sponsoring the FTR.
 - **Volunteers:** Sandy Kuznof and Linda Lack- we need 150-200 volunteers for the FTR. There will be a sign-up genius to obtain volunteers.
 - **Food Trucks:** Kerry Hendel and Kevin Moorman- The FTR vendors say we are the best event they attend and have no concern with the date change.
- Please consider volunteering on one of these committees and reach out to the committee chairs to indicate your interest.

- Are you interested in becoming a UCBMA officer? Please email info@ucbma.com for more information and your affinity. Becky is stepping down as President and is asking current executive members to run the monthly meetings when she is not available. She will continue to help set up the agenda and welcomes any speakers or activities for the members to engage.
- Requesting 2023 DUES are mailed to PO Box 1158. West Chester, 45071. They can also be paid in cash or by check at a meeting. \$50.00 for a year if you volunteer. \$100.00 if you cannot.
 - Raffle for door prizes. THANKS to our donators! Please bring something to our next meeting to raffle. It's appreciated. We GREATLY enjoy any donations for this special fun!
 - Larry Shideler of H7 donated a \$20.00 gift card for Popeye's, won by Carol Venn
 - Kevin Moorman of Next Generation Insurance donated a \$25.00 gift card for Starbucks, won by Mark Cameron.
 - Becky Wilber of CTI Restaurants donated two \$10.00 gift cards for taco Bell won by Susan Hendel and Larry Whited.
 - Art Matthews of the Matthews Group donated a 4 solo cup carrier, won by Kevin Moorman.
 - Scott Stephens of Reach out Lakota donated a water bottle and coffee mug won by Sara Gabbard.
 - Alyssa Tomlinson of REACH Magazine donated 4 tickets to Disney on Ice won by Denise Reier.
- Introduction of guests and current members:
 - Sara Gabbard of EDGE Teen Center announced their biggest fundraising event on March 4th at Grain Works.
 - Michelle Moody of WCL Lifestyle Magazine announced their 100th issue is coming out.
 - Denise Reier of the Print Bug and Adego marketing.
 - Sandy Kuznof of Frank's Glass.
 - Susan Hendel
 - Sheree Marcum Realtor with Comey and Shepherd.
 - Jill Cates of Easterseals announced their merger with Redwood of Fort Mitchell Kentucky.
 - Art Matthews of the Matthews Group can logo anything.
 - Carol Venn has retired from Aflac but is now working 3 part time jobs.
 - Kevin Moorman of Next Generation Insurance announced that rates are going up this year.
 - Kerry Hendel has parted ways with employer and is taking on free-lance marketing opportunities.
 - Larry Whited Realtor with Web MLS has been in Real Estate for 20+years!
 - Helena and Marc Cameron of the Cameron Group with Sibcy Cline Realtors have a new "Military on the Move" Program for veterans purchasing a home.
 - John Berry announced the Ken Anderson Alliance event on February 19th at Lori's Roadhouse.

- Scott Stephens of Reach out Lakota announced their Canned good sculpture contest and donation to the pantry.
 - Ally Tomlinson of REACH Magazine announced a new Ambassador job/position that has opened.
 - Dalton Wood (DC) is a guest from Performance Health, specializing in Chiropractic and Acupuncture.
 - Lynne Cole is a guest as the Business Development Manager with Republic Bank
 - Linda Abramovitz is a Sales Representative with Simpay and has a friend (Andre Bonner) who would like to have his BBQ Food Truck in our 2023 FTR.
- Voting ballots were distributed for members to vote on the January Grant and Sponsorship requests.
 - Voting results:
 - \$1,000 for Grant request for Inspiration Studios/Inside Out Studios
 - \$1,000 for Sponsorship for Respawn Robotics
 - Total in attendance was 27.
 - Thanks for being with us tonight! We appreciate you and your involvement in the UCBMA.

2023 UCBMA Meetings at 5PM at Ohio Eagle

MEETING DATES

Thursday, January 26th
 Tuesday, February 28th
 Tuesday, March 21st
 Wednesday, April 12th
 Wednesday, May 10th
 Thursday, June 22nd
 Wednesday, July 19th
 Wednesday, August 16th
 Tuesday, September 19th
 Tuesday, October 10th (New Member Party)
 Wednesday, November 15th
 Thursday, December 7th (Holiday Celebration)

