

# UCBMA Meeting Minutes Ohio Eagle 10.20.21

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- 5:10 pm President Becky Wilber welcomed our new and existing members. Becky announced it was Shane McRoy's birthday and asked everyone to sing Happy Birthday to Shane.
- A motion to approve 9/22/21 meeting notes was given by Michelle Moody and seconded by Sheree Marcum.
- Treasurer Report. Linda is out of town. Balance: Checking: \$57,001.24 and Money Market: \$35,007.52. We also have some monies at the Community Foundation, quarterly statements. Approximately \$5,000-7,000.
- Our 2021 Food Truck Rally Beneficiary was Star Shine Children's Hospital. We are still finalizing all our expenses. Invoices are coming in as late as today. We will be reporting our revenue at the November meeting. The FTR was a huge success. We raised over \$50,000 in sponsorships. Becky gave a ballpark figure to say that we were down about \$30,000-40,000 this year as compared to past years. Although our expenses were less, she believes there were a number of things that may have impacted the total revenue brought in:
  - The bill board we had in 2019, we did not have this year
  - Not enough marketing ads that are free to promote
  - Late confirmation of the event as a "go"
  - COVID pandemic reemerging
- Becky would like to see us bring in more trucks next year. A book binder was made this year that compiled all of our expenses, quantities, costs, and details to help us with planning for next year. Our FTR in 2022 will be Friday, 8/12/22.
- Our Muhlhauser Barn Event on 9/29 featured OH Artist, Robert Kroeger and his works of Ohio Barn paintings. Becky is thrilled with the outcome and believes it was a huge success! UCBMA raised money for our organization and other non-profits based on sales of the barn art and beverage and snack sales. In addition, the note cards made by Michelle Moody were a blessing and an excellent item for selling. There are extra sets of note cards from our printer for sale. UCBMA will make 20% of the overall painting sales. There were over 60 paintings sold. We are still working through the receipts and gifting to our non-profits. We hope to report revenues at the November meeting. **A BIG** thanks to the members that helped plan and execute this successful event. Linda Lack, Jeanne Feldkamp, Michelle Moody, Sandy Kuznof, Layne Butler, Barb Wilson, Andy Murphy, Kevin Moorman, Matt King, Gage Hemmelgarn, Art Mathews, Sheree Marcum, Monica Dexter, Jill Cates, Drew Reeder, Steve Eroskey and Kerry Hendel. Becky would like us to have signs outside the entrance of Muhlhauser Barn to promote the event next time. Attendees were excited to share their memories/stories regarding their relationship with specific barns.

- Bob graciously donated 2 paintings to each non-profit for their future use for fund raising. The UCBMA gave one of their paintings to Jeanne Feldkamp because of a mix up regarding the one she bought at the event. Jeanne had given her painting up due to it being sold twice!
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- Beneficiaries/Non-profits. (10)
  - Companions on a Journey
  - Give Hope
  - Boys & Girls Club of West Chester/Liberty
  - VOA
  - Caring Like Angels & Heroes
  - Edge Teen Center
  - Safe Haven Farm
  - Reach Out Lakota
  - West Chester Historical Society
  - UCBMA
- Becky asked that any new members or guests to introduce themselves.
  - Jamie Taylor HR Manager of Vasanthatech is a guest tonight.
- Updates from our current Members:
  - Jenny Phillips of Give Hope announced their 10th Anniversary Celebration to be held on Saturday November 13<sup>th</sup>, 2021 at 7:00pm at Jim and Jack's on the river.
  - Shane McRoy announced that Starbucks' Holiday drinks come out on November 4<sup>th</sup> and that Zoup is doing very well to come out and visit he and Tim at their Eastgate location.
  - Carol Venn announced that she and Steve Eroskey are members of the Blue Ash Business Association and they are holding a Trunk or Treat event in the parking lot of the Blue Ash YMCA on Thursday October 28<sup>th</sup>.
  - Sheree Marcum has a new grandchild and another one on the way.
  - Natalie Reder is offering a health questionnaire to help determine your needs
  - Michelle Moody announced that Lakota West is having their Fall play titled The 39 Steps on October 28<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup>.
  - Twyla Heinlein announced that Cincinnati Custom Signs has a new permanent home in the Springdale Forest Park area.
- There were no raffles tonight
- 15 total in attendance

## **2021 UCBMA 5pm Meetings**

- Ohio Eagle: November 18th- Members will decide on which non-profits to assist with donations at our December meeting.
- Ohio Eagle: December 14th: Holiday Giving & Party