

UCBMA Meeting Minutes 1/22/2025



Welcome

- At 5:15 Denise Reier welcomed everyone
- Pledge of Allegiance
- Tonight's food is provided by Lakota Robotics 1038 . If anyone is interested in donating/sponsoring food: please go to <https://ucbma.com/members>

About UCBMA

- What we do / how we operate / become a member

Members & Guests

- Welcome Guests! quick introduction of guests / new members
 - Judy Lass with the Organizer, looking for new opportunities
 - Mark Durham, Travel Broker Entrepreneur
- Member Introductions – 5 -10 seconds
- Member Speakers: Each month a member of UCBMA can do a spotlight presentation for their business.
 - Cindy Greenfield, Travel Broker gave a presentation with her partner Mark Durham about Team Vision:
 - This is a membership-based business for those who love to do 5-star trips for 2-star prices. Many are all inclusive. They deal wholesale with travel excursions. Why do we need to Travel? It is essential for resetting your mind, promotes a sense of calm and helps physically, mentally and emotionally!

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$10,000.00 Grant remaining: \$10,000
- January Sponsor Request: Big Brothers Big Sisters of Butler County, Scott Stephens, Executive Director provided a brief presentation about their organization and their sponsorship request. Big Brothers Big Sisters is the oldest mentoring organization in the country. They serve all of Butler County. Seeking \$1,000 sponsorship for their upcoming fundraiser:
 - Night at the Derby, Saturday, April 12th at Spooky Nook. \$60.00 a ticket which will include 10 races with betting. UCBMA will receive 2 free tickets for this sponsorship
- January Grant Request: None

General Business

- Organizational Update:
 - Welcome Matt Schaber of the Apex Clinicare to the UCBMA Executive Team!
 - Becky Wilber announced she will be stepping down as President of UCBMA and that Denise Reier will step in to carry on the mission, A membership voting in March will take place to formalize her role as President.

Food Truck Rally – June 6, 2025

- Food Truck Rally Date Confirmed: Friday, June 6th, 2025
- FTR Beneficiary: Lakota Robotics 1038:
 - Emily Morgan spoke briefly about their organization: The Lakota Robotics 1038 competes nationally. It includes 7th -12th grade students from 11 school districts

and is run by 100% of volunteers. A wonderful program to get students more interested in STEM careers!

- Sponsors Signup
 - Applications open for sponsorship and materials available, online payment open
- Committee Signup – those interested in being on a planning committee, please complete signup form or send an email to info@ucbma.com.
 - Logistics – Layne Butler / Kevin Moorman
 - Marketing – Jill Cates
 - Sponsorship – Alyssa Louagie/ Denise Reier
 - Food Trucks – Janie Rattman
 - Beverages (Soda/Water) – Jeanne Brauns
 - Beer/Alcohol – Linda Lack / Matt Schaber
 - Volunteer Recruitment – Sandy Kuznof / Emily Morgan
 - Entertainment – Denise Reier / Matt Schaber

Sponsorship Applications Are Open!

- Alyssa Louagie gave an overview of the sponsorship opportunities starting as low as \$100 up to \$10,000 as the Presenting Sponsor. Brochures and flyers were passed out to be shared with the community businesses. If you have any questions or candidate sponsors, please go sponsors@ucbma.com to submit. Alyssa is happy to ask or make the outreach for you.

Voting

1/22/2025: UCBMA Member Ballot

- **My vote on the Sponsor Request from: Big Brothers Big Sisters of Butler County**

_____ \$0 _____ \$500 _____ \$750 ___X___ \$1000 (Unanimous vote)

Raffles:

- Bourbon cherries donated by Larry Shideler, won by Alyssa Louagie
- Miami University Tumbler donated by Steve Whayne, won by Amanda Choate

Reminders

- Bring materials for the member table, use referral forms to help drive business!
- Interested in member speaker slot or sponsoring food? Send email to info@ucbma.com

Total attendance: 28