

# Union Centre Food Truck Rally

June 6, 2025  
11:30am-10:00pm



THIS EVENT IS  
PLANNED BY THE  
VOLUNTEERS AT:

**Union Centre Boulevard  
Merchant Association**

**UCBMA.COM**

## WELCOME to OUR EVENT

- ★ LIVE MUSIC
- ★ 40+ TRUCKS & VENDORS
- ★ BEER AND OTHER COLD BEVERAGES
- ★ 10,000+ ATTENDEES

### SPONSORSHIP CONTACT DETAILS

#### SPONSORSHIP CONTACTS:

Alyssa Louagie  
alyssa@companionsonajourney.org

Denise Reier  
denise.reier@theprintbug.com

GENERAL INQUIRIES:  
sponsors@ucbma.com

**IN-KIND DONATIONS ARE ALSO ACCEPTED**



*Welcome to our 11th  
Food Truck Rally!*

**Location: Square @ Union Centre  
9285 Centre Pointe Drive  
West Chester, OH 45069**

**WWW.UCBMA.COM**

# 2025 FOOD TRUCK RALLY SPONSORSHIP LEVELS



## 2025 BENEFICIARY



Lakota Robotics is a community FIRST® Robotics Team of over 60 students from 11 school districts.

Each year, the team designs, builds, and programs a robot to compete in an international competition. The team is dedicated to community outreach - helping Girl Scouts earn their STEM badges, teaching robotics workshops at the Boys & Girls Club of West Chester/Liberty, mentoring elementary school LEGO robotics teams, and holding demos at community events. Anyone in grades 7-12 can join the team at no cost. The organization is 100% volunteer run with no paid staff. In October 2024, Lakota Robotics opened the Paul George STEM Center, named after their beloved late mentor. This facility will allow them to grow their team, expand their outreach, and create even more opportunities for the younger generation to explore STEM.

## THE BENEFITS

**\$10,000**  
PRESENTING



**PRESENTING SPONSOR**



### Optional add-on sponsor opportunities:

- ★ Naming rights to hospitality tent
- ★ Exclusive sponsor of street food competition
- ★ Customizable options based on sponsor needs

|  |                 |                           |                          |                            |
|--|-----------------|---------------------------|--------------------------|----------------------------|
| Marketing rights as "Presenting Sponsor"                   | ✓               |                           |                          |                            |
| Mention in radio/billboard ads as "Presenting Sponsor"     | ✓               |                           |                          |                            |
| Support mentioned in press release as "Presenting Sponsor" | ✓               |                           |                          |                            |
| Stage speech at Event                                      | ✓               | <b>\$7,500</b><br>DIAMOND | <b>\$5,000</b><br>GOLD   | <b>\$2,500</b><br>SILVER   |
| Stage recognition during event                             | ✓               | ✓                         |                          |                            |
| Logo advertising on stage                                  | ✓               | ✓                         | ✓                        |                            |
| Logo included on volunteer t-shirts                        | ✓               | ✓                         | ✓                        | ✓                          |
| Social media spotlight (facebook, instagram)               | ✓               | ✓                         | ✓                        | ✓                          |
| UCBMA Membership   | 5 YEARS         | 3 YEARS                   | 2 YEARS                  | 1 YEAR                     |
| Booth Space Provided                                       | Exclusive 20x20 | Premium 10x10             | 10x10                    | 10x10                      |
| Drink tickets included (alcohol & non-alcohol)             | 75              | 50                        | 30                       | 20                         |
|  |                 | <b>\$1,500</b><br>BRONZE  | <b>\$500</b><br>FRIENDLY | <b>DONATIONS</b><br>\$100+ |
| Company name included on volunteer t-shirts                |                 | ✓                         | ✓                        |                            |
| Social media mention as group of sponsors                  |                 | ✓                         | ✓                        | ✓                          |
| UCBMA Membership   |                 | 1 YEAR                    | 1 YEAR                   |                            |
| Booth Space Provided                                       |                 | 10x10                     |                          |                            |
| Drink tickets included                                     |                 | 10                        | 5                        | 2                          |