



# 12<sup>TH</sup> ANNUAL

## UCBMA Food Truck Rally Sponsorship Application

### Thank you for your Support!

**Pay by check:** Place a checkmark next to the sponsorship level and complete the information below. Mail form and check to: UCBMA, PO Box 1158, West Chester, Ohio 45071



**Signup and Pay Online:** Complete form and pay online. Please note that a 3% credit card processing fee will be applied.  
<https://ucbma.com/food-truck-rally/become-a-sponsor>



**JUNE 6, 2025  
11:30A-10:00P**

**UNION CENTRE SQUARE**  
9285 Centre Pointe Drive  
West Chester, OH 45069

## SPONSORSHIP LEVELS

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> <b>PRESENTING</b><br>\$10,000 | <input type="checkbox"/> <b>DIAMOND</b><br>\$7,500 | <input type="checkbox"/> <b>GOLD</b><br>\$5,000           | <input type="checkbox"/> <b>SILVER</b><br>\$2,500 |
| <input type="checkbox"/> <b>BRONZE</b><br>\$1,500      | <input type="checkbox"/> <b>FRIENDLY</b><br>\$500  | <input type="checkbox"/> <b>DONATIONS</b><br>\$100+ _____ |   |

### FOR THOSE WITH BOOTH SPACE:

- I WILL BRING AND SETUP MY OWN BOOTH  
 PLEASE PROVIDE AND SETUP A BOOTH FOR ME

COMPANY NAME: \_\_\_\_\_ LOCAL PHONE: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

COMPANY REPRESENTATIVE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

\*PLEASE SEND YOUR COMPANY LOGO IN A VECTORIZED FORMAT FOR OUR EVENT MARKETING TO - [MARKETING@UCBMA.COM](mailto:MARKETING@UCBMA.COM)

### All sponsorship payments are due by May 1, 2025

Thank you for supporting the Union Centre Boulevard Merchant Association & the West Chester Historical Society. We look forward to seeing you Friday, June 6th for the UCBMA Food Truck Rally!



# Food Truck Rally SPONSORSHIP LEVELS

## THE BENEFITS

**\$10,000**  
PRESENTING

★ **PRESENTING SPONSOR** ★

### Optional add-on sponsor opportunities:

- ★ Naming rights to hospitality tent
- ★ Exclusive sponsor of street food competition
- ★ Customizable options based on sponsor needs

Marketing rights as "Presenting Sponsor"	✓			
Mention in radio/billboard ads as "Presenting Sponsor"	✓			
Support mentioned in press release as "Presenting Sponsor"	✓			
Stage speech at Event	✓			
Stage recognition during event	✓			
Logo advertising on stage	✓			
Logo included on volunteer t-shirts	✓			
Social media spotlight (facebook, instagram)	✓			
UCBMA Membership	5 YEARS			
Booth Space Provided	Exclusive 20x20			
Drink tickets included (alcohol & non-alcohol)	75			
		<b>\$7,500</b> DIAMOND	<b>\$5,000</b> GOLD	<b>\$2,500</b> SILVER
		✓		
		✓	✓	
		✓	✓	✓
		✓	✓	✓
		3 YEARS	2 YEARS	1 YEAR
		Premium 10x10	10x10	10x10
		50	30	20
		<b>\$1,500</b> BRONZE	<b>\$500</b> FRIENDLY	<b>DONATIONS</b> \$100+
Company name included on volunteer t-shirts		✓	✓	
Social media mention as group of sponsors		✓	✓	✓
UCBMA Membership		1 YEAR	1 YEAR	
Booth Space Provided		10x10		
Drink tickets included		10	5	2