

UCBMA Meeting Minutes 5-16-2024



Welcome

- Welcome: Denise Reier/Jill Cates started the meeting at 5:10. Jill reminded everyone of the Members Table up front to place your materials and use referral forms to help drive business!
- Pledge of Allegiance
- Motion to approve our April meeting minutes? 1st Carol Venn 2nd Alyssa Louagie
- Treasurer Report given by Steve Whyne -Money Market: \$50,373.83, Checking \$47,365.32 and Community Foundation: \$5,982.05 Total: \$ 103,721.20
- Tonight's food provided by UCBMA through McAlister's Deli. If anyone is interested in donating/sponsoring food for one of our meetings, please go to <https://ucbma.com/members>

About UCBMA

- What we do / how we operate / become a member. Pick up our 2024 meeting schedule on member's table.

Members & Guests

- A quick introduction by members and guests.
Welcome our Guests tonight: Crystal Arp of Hold The Key Property Inspections and Austin Alley of Easterseals Redwood
- Member Speaker: No Guest Speaker/Time given to Sandy Kuznof to discuss FTR Volunteering needs.
- Member Events (See website to request post: www.ucbma.com/members/member-event-form)

Grants and Sponsorships

- \$10k budgeted for each. Sponsorship remaining: \$5,900.00 Grant remaining: \$7,000.00
- April Grant Requests: Youth In Philanthropy: Prithika Padmanabhan and Abigail Collier presented information about their Summer Camp events and the need to increase activities from 3 hours per day to 5 hours per day.
- April Sponsorship Requests: Easterseals Redwood, Military & Veteran Services: Austin Alley discussed the military and veterans' program, their United Way Veteran partner, Job assistance, VA benefits assistance and the mentorship services they provide right here in Butler County to veterans and their families. There is no charge for any of these services regardless of their discharge status. Asking for a sponsorship for their Honor Ride in August.

All grant & sponsorship requests need to be made by the 5th of the month. Sponsorship requests applications must be submitted at least 3 months before funds are needed.

Food Truck Rally – June 7th

- We have 42 food trucks this year...the largest number ever! Please like and share the FTR social media posts!
- Street Food Competition – Update. No outside sponsor so UCBMA will sponsor this event. All trucks have been notified of the competition participation requirements. The winner will be announced between 8:00-8:30 that night to be the recipient of a \$500.00 cash prize!
- FTR Committee Updates – Some committees may meet briefly after general meeting.
 - Marketing Update: Social media continues, new billboards, radio ads, REACH magazine ads were shown for all to see and hear! WMOH 30 second radio spot will begin May 29th, WARM 98 will begin their 15 second radio spots on Friday, May 31st. New flyers and post cards will be available for everyone to share.
 - Need help with placement and collection of yard signs. Yard signs were available for everyone to take to be placed at their residential or business locations.

- Volunteers: Currently at 60% filled, need approx. 60 more volunteers.
Signup at: <https://ucbma.com/food-truck-rally/volunteering>
- Sponsors: Currently \$32,250 (in 2023 we had \$40k)

Committee Chairs/Co-Chairs

Logistics: Art Mathews/Layne Butler	Operations: Denise Reier/Kevin Moorman	Marketing: Jill Cates/Denise Reier
Volunteers: Sandy Kuznof/Alyssa Louagie	Food Trucks: Janie Rattman/Kevin Moorman	Beer: Linda & Bill Lack
Soda/Water: Jeanne Brauns	Entertainment: Tom Kaper/Art Mathews	

Reminders

- Interested in member speaker slot or sponsoring food? Send email to info@ucbma.com

Voting Ballots distributed: member voting results:

- **My vote on the Sponsorship Request from: Easterseals Redwood, Military & Veteran Services**

_____ \$0 _____ \$1000 _____ \$1500 **X** \$2000

- **My vote on the Grant Request from: Youth In Philanthropy**

_____ \$0 _____ \$500 _____ \$750 **X** \$1000

Let's Network

Grab a drink and food.

- **Raffles:**
 - Larry Shideler donated a \$25.00 gift card to Panera won by Diane Littick
 - Steve Whayne of Miami University donated a Tumbler filled with candy won by Susan Hendel
 - REACH Magazine donated 4 tickets to the Cincinnati Zoo won by Brenda Yablonsky
- 26 in attendance tonight