

Union Centre Food Truck Rally

June 7, 2024



THIS EVENT IS
PLANNED BY THE
VOLUNTEERS AT:

**Union Centre Boulevard
Merchant Association**

UCBMA.COM

WELCOME to OUR EVENT

- ★ LIVE MUSIC
- ★ 40 TRUCKS & VENDORS
- ★ BEER AND OTHER COLD BEVERAGES
- ★ 10,000+ ATTENDEES

SPONSORSHIP CONTACT DETAILS

SPONSORSHIP:
Sheree Marcum
(513) 617-5371
shereemarcum@gmail.com

Art Mathews
(513) 295-3040
art@youknowart.com

GENERAL INQUIRIES:
sponsors@ucbma.com

IN-KIND DONATIONS ARE ALSO ACCEPTED



Welcome to our 11th
Food Truck Rally!

**Location: Square @ Union Centre
9285 Centre Pointe Drive
West Chester, OH 45069**

WWW.UCBMA.COM

2024 Beneficiary



Safe Haven Farms A Community of Choice

Safe Haven Farms is a 501(c)3 non-profit organization located on 60 acres in Madison Township, Butler County, Ohio. It was founded by a group of local parents in response to the lack of residential and vocational services for adults with developmental disabilities.

Safe Haven Farms offers residential, day and community services for adults with developmental disabilities and believes that every individual served has the right to live, work, learn, and play in a safe and accepting farm environment where all are respected and valued as contributing community members.

For additional information:

www.safehavenfarms.org

Email: info@safehavenfarms.org



THE BENEFITS

- Marketing rights as "Presenting Sponsor"
- Mention in radio/billboard ads as "Presenting Sponsor"
- Support mentioned in press release as "Presenting Sponsor"
- Stage speech at Event
- Stage recognition during event
- Logo advertising on stage
- Logo included on volunteer t-shirts
- Social media spotlight (facebook, instagram)
- UCBMA Membership
- Booth Space Provided
- Drink tickets included (alcohol & non-alcohol)

FOOD TRUCK RALLY SPONSORSHIP LEVELS

	\$15,000 18-WHEELER PRESENTING	\$10,000 RALLY FACTOR DIAMOND	\$5,000 STREET FOOD GOLD	\$3,000 LUNCH WAGON SILVER
Marketing rights as "Presenting Sponsor"	✓			
Mention in radio/billboard ads as "Presenting Sponsor"	✓			
Support mentioned in press release as "Presenting Sponsor"	✓			
Stage speech at Event	✓			
Stage recognition during event	✓	✓		
Logo advertising on stage	✓	✓	✓	
Logo included on volunteer t-shirts	✓	✓	✓	✓
Social media spotlight (facebook, instagram)	✓	✓	✓	✓
UCBMA Membership	5 YEARS	3 YEARS	2 YEARS	1 YEAR
Booth Space Provided	Exclusive 20x20	Premium 10x10	10x10	10x10
Drink tickets included (alcohol & non-alcohol)	75	50	30	20



\$5K STREET FOOD COMPETITION AND HOSPITALITY TENT SPONSORSHIPS AVAILABLE ON FIRST-COME, FIRST-SERVE BASIS!

- Company name included on volunteer t-shirts
- Social media mention as group of sponsors
- UCBMA Membership
- Booth Space Provided
- Drink tickets included

	\$1,500 DINING CART BRONZE	\$500 SNACKETIZER FRIENDLY	\$250 A LA CART BACK OF HOUSE
Company name included on volunteer t-shirts	✓	✓	
Social media mention as group of sponsors	✓	✓	✓
UCBMA Membership	1 YEAR	1 YEAR	
Booth Space Provided	10x10		
Drink tickets included	10	5	3