

JUNE 7, 2024
11:30am-10:30pm

UNION CENTRE SQUARE



Street Food COMPETITION

**A \$5K Sponsorship opportunity
available to only ONE Sponsor.**

UCBMA is adding a Street Food Competition to our 2024 Food Truck Rally and we're dishing out cash in prize money to the top 3 food trucks. The winners will be decided by festival attendees with a **People's Choice Award** granted in 3 food categories (entrée, appetizer and dessert).



In order for more festival goers to have the opportunity to cast their vote, all participating food trucks will offer a sample size portion for sale at \$7.00 or below.

Tickets will be distributed to attendees during the event, with votes cast, collected and counted for an evening awards celebration!

Sponsorship Benefits

- Logo advertising on stage
- Logo included on t-shirts
- Social media spotlight
- Logo on competition tickets
- Award presentation during evening event
- 10x10 booth
- UCBMA - 2 year membership

Cash Awards

1st place Entrée - \$1000

1st place Appetizer - \$750

1st place Dessert - \$500

This is a \$5k sponsorship opportunity offered to only ONE sponsor, so get your application in before it's gone!



WWW.UCBMA.COM

SEND INQUIRIES TO:
sponsors@ucbma.com