



# 11<sup>TH</sup> ANNUAL

## UCBMA Food Truck Rally Sponsorship Application

### Thank you for your Support!

**Pay by check:** Circle the sponsorship level and complete the information below. Mail form and check to: UCBMA, PO Box 1158, West Chester, Ohio 45071



**Pay Online:** Complete form and pay online. Please note that a 3% credit card processing fee will be applied.  
<https://ucbma.com/food-truck-rally/become-a-sponsor>



**Friday**  
**June 7**  
 11:30a - 10:00p

**JUNE 7**  
**11:30A-10:00P**

**UNION CENTRE SQUARE**  
 9285 Centre Pointe Drive  
 West Chester, OH 45069

## SPONSORSHIP LEVELS

### 18-WHEELER

Presenting Sponsor  
 \$15,000

### RALLY FACTOR

Diamond Sponsor  
 \$10,000

### STREET FOOD

Gold Sponsor  
 \$5,000

### LUNCH WAGON

Silver Sponsor  
 \$3,000

### DINING CAR

Bronze Sponsor  
 \$1,500

### SNACKETIZER

Friendly Sponsor  
 \$500

### A LA CART

Back of House Sponsor  
 \$250

COMPANY NAME: \_\_\_\_\_ LOCAL PHONE: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

COMPANY REPRESENTATIVE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

\*PLEASE SEND YOUR COMPANY LOGO IN A VECTORIZED FORMAT FOR OUR EVENT MARKETING TO - [MARKETING@UCBMA.COM](mailto:MARKETING@UCBMA.COM)

## All sponsorship payments are due by May 12, 2024

Thank you for supporting the Union Centre Boulevard Merchant Association & the West Chester Historical Society. We look forward to seeing you Friday, June 7th for the UCBMA Food Truck Rally!



# FOOD TRUCK RALLY SPONSORSHIPS

## THE BENEFITS

	<b>\$15,000</b> 18-WHEELER PRESENTING	<b>\$10,000</b> RALLY FACTOR DIAMOND	<b>\$5,000</b> STREET FOOD GOLD	<b>\$3,000</b> LUNCH WAGON SILVER
Marketing rights as "Presenting Sponsor"	✓			
Mention in radio/billboard ads as "Presenting Sponsor"	✓			
Support mentioned in press release as "Presenting Sponsor"	✓			
Stage speech at Event	✓			
Stage recognition during event	✓	✓		
Logo advertising on stage	✓	✓	✓	
Logo included on volunteer t-shirts	✓	✓	✓	✓
Social media spotlight (facebook, instagram)	✓	✓	✓	✓
UCBMA Membership	5 YEARS	3 YEARS	2 YEARS	1 YEAR
Booth Space Provided	Exclusive 20x20	Premium 10x10	10x10	10x10
Drink tickets included (alcohol & non-alcohol)	75	50	30	20



**\$5K STREET FOOD COMPETITION & HOSPITALITY TENT SPONSORSHIPS AVAILABLE ON FIRST-COME, FIRST-SERVE BASIS!**

	<b>\$1,500</b> DINING CART BRONZE	<b>\$500</b> SNACKETIZER FRIENDLY	<b>\$250</b> A LA CART BACK OF HOUSE
Company name included on volunteer t-shirts	✓	✓	
Social media mention as group of sponsors	✓	✓	✓
UCBMA Membership	1 YEAR	1 YEAR	
Booth Space Provided	10x10		
Drink tickets included	10	5	3

Company name included on volunteer t-shirts

Social media mention as group of sponsors

UCBMA Membership

Booth Space Provided

Drink tickets included